

1. Incident Name: <i>STA Installation Event</i>	2. Incident Number: N/A	3. Operational Period: November 23, 2019
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November 23, 2019
Sound the Alarm. Save a Life.



Prepared By: Tracy Beach	Disaster Program Manager	
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INCIDENT BRIEFING – ICS 201

Incident Summary:

Home Fire Campaign

On November 23rd Volunteers and Staff from the American Red Cross serving Greater San Antonio will join the Mayor of Castle Hills, Castle Hills Fire Department, Castle Hills Police Department and volunteers from the Community to share with homes across the Castle Hills Community home safety checklists, family disaster plan templates, and smoke alarms. When invited, they will complete a checklist and plan with the family, and they will install smoke alarms in the residence.

Seven times a day, someone dies in a home fire. Every 40 minutes, an injury from a fire is reported. This year alone, San Antonio has had several deaths due to home fires. Nearly 1,000 times every day, fire departments are called to home fires. Damage from US home fires is bigger than the entire annual sales of many Fortune 500 companies.

For the past 20 years, these numbers have been relatively stagnant. By mobilizing the power of volunteers and the generosity of donors, the American Red Cross and our coalition partners will attack that stagnation. In an unprecedented, nationwide effort to combine new technology and innovation with old-fashioned neighbor-to-neighbor outreach, we will save lives, reduce injuries, and cut down on needless losses.

Our goal is to reduce the number of fire deaths and injuries in the United States by 25% within five years. To date, the Red Cross has saved 655+ lives across the country.

The Red Cross and our partners will do this by establishing local coalitions in communities all across America, including local fire departments, houses of worship, businesses, schools, after-school groups, public health departments, social service agencies, neighborhood leaders, and others. These coalitions will support all elements of the national strategy.

One cornerstone of the campaign is going door to door where it counts the most. By combining data from 5 years of responses to home fires by Red Cross volunteers with demographic risk factors like poverty, maps will highlight the neighborhoods at greatest risk.

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INCIDENT OBJECTIVES – ICS 202

Incident Priorities <ol style="list-style-type: none"> 1. Volunteer safety 2. Community engagement
Incident Objectives: <ol style="list-style-type: none"> 1. Install and Educate in 30+ homes 2. Work collaboratively with community partners to build relationships
Weather Forecast: It's Texas...it will be sunny with the morning starting out chilly but, it will warm up to the mid-60s.
General Safety: <ul style="list-style-type: none"> • In an emergency, call 9-1-1 before calling your Operations Manager. At least one member of the team must have a fully charged cellphone. That member should provide their phone number to the Operations Manager as the point of contact for the team. • Stay hydrated to maintain energy and awareness. Snacks are also a good idea. • Wear your Red Cross vest at all times to help people identify your organization affiliation. • Changing weather should always be considered a threat; always bring appropriate weather clothing and equipment for all outside travel. Did you put on your sunblock? • Watch for dogs, especially in yards with front yard fences. If dogs are present, politely request the owner secure the animal for your safety and the safety of the animal. • If you have safety concerns about visiting a particular home, just skip it. If you see signs of people yelling or fighting or alcohol/drug use, definitely skip it. If the situation changes and you begin to feel unsafe during your interaction, leave the area immediately. • Watch for “no trespassing” or “no soliciting” signs and respect that request. • Be sure to lock your car and secure valuables when you park. • Stay at home if you or anyone in your household feels sick. We're giving out smoke detectors not head colds.

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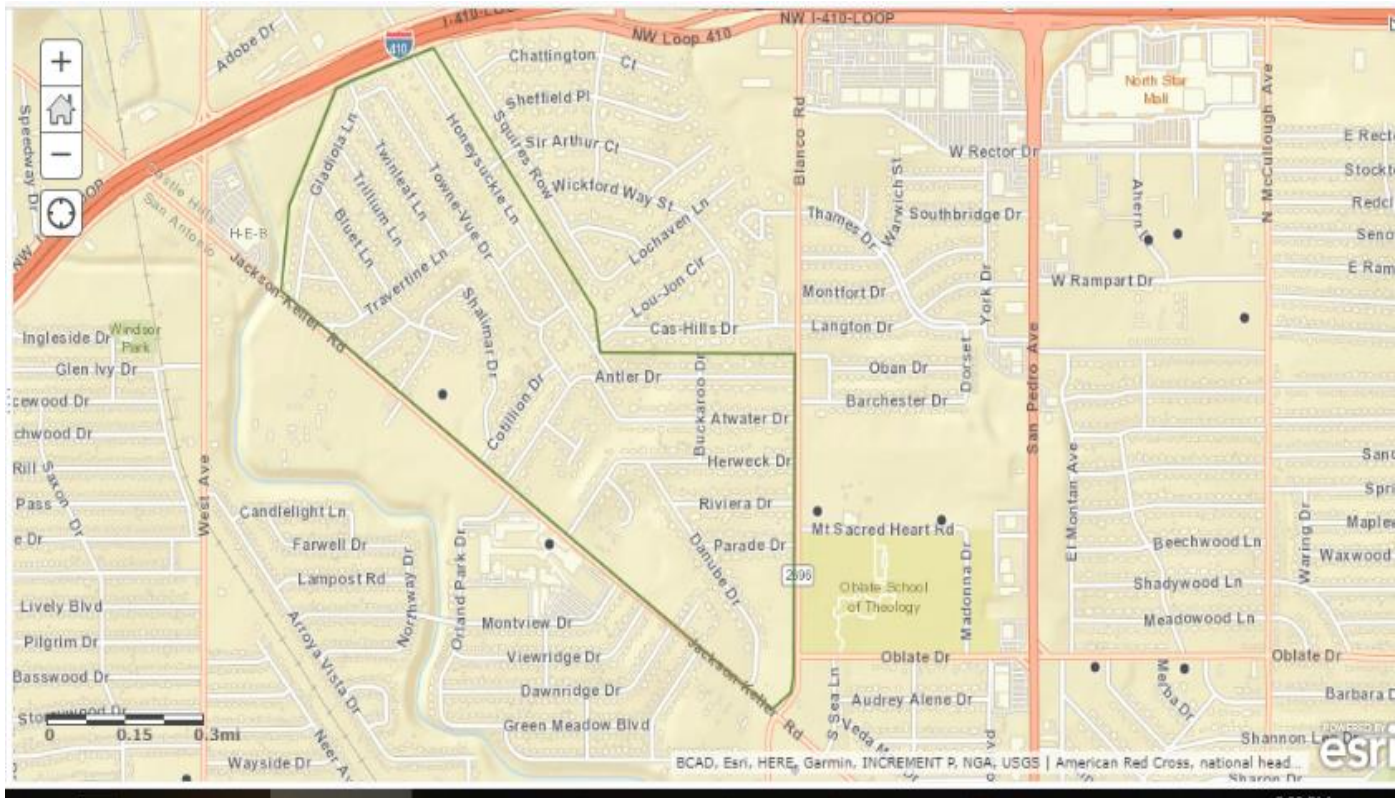
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Contact Roster – ICS 203

OPERATIONS MANAGEMENT		PHONE NUMBERS	EMAIL ADDRESS
Tracy Beach	Greater SA	210-834-2280	Tracy.beach@redcross.org

Rally Point: Castle Hills City Hall
209 Lemonwood Drive, Castle Hills, TX 78213

Installation Area Map



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TASK OUTLINE ICS 204

Obtain briefing from Lead Smoke Alarm Volunteers, including: area you will be working in, and ARC team members you will be working with, hours to be worked and location to turn in supplies at the end of the day.

After the briefing:

- Designate team member roles
- Gather supplies:
 - Folders that contain:
 - Copies of *Smoke Alarm Acknowledgement*
 - Copies of *Safety Checklist*
 - *Home Fire Escape Plan* Dry Erase Board & Pen
 - Printed material to distribute regarding fire safety
 - Other Supplies:
 - Pens
 - Clipboards
 - Red Cross identifier (vest or nametag)
 - Drinking water
 - smoke alarms, batteries, ladders and installation supplies.
- Provide a team contact phone number to the Operations Manager
- Review handout materials for familiarity and to ask questions of the Operations Manager
- Travel to area assigned

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After arriving at the assigned home/appointment:

- Greet community member, explain you are there to install their alarms.
 - Request to speak to adult if a minor answers. NEVER enter a home without permission from an adult.
 - NEVER enter a home alone.
 - If you feel uncomfortable for any reason, leave immediately and report incident to Operations Manager.
 - Please avoid using the restroom at the home. It's suggested to stop at a public restroom en route to work area.
 - DO NOT solicit or accept any gifts or donations. You can refer folks to www.redcross.org if they are interested.
 - Do not take pictures without obtaining a signed picture release form beforehand.
- Discuss smoke alarms for the home. Do they have them? Do they have enough? Are they properly placed? Have they been checked recently for battery strength? Does the home need a special smoke alarm?
- Install smoke alarms or batteries as needed. Your Operations Manager will provide info during the briefing on how your area is managing this process. If you are with a team doing installations, your Operations Manager will provide separate safety training for that process.
- Discuss overall Fire Safety providing handouts for them to keep for future reference.

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- Complete *Smoke Alarm Acknowledgement* form
- Complete *In-Home Visit Record*
- Help the family 'create a plan' on the dry-erase board
- Thank them for their time and attention
- If you note signs of abuse or neglect of children or the elderly, contact your Operations Manager after the individual visit.
- After leaving the home, please note any information that might be helpful to local Fire Departments (bars on windows, items blocking doorways, excessive clutter that might be dangerous to anyone trying to enter/exit the home)
- When done with your assigned appointments return the Red Cross Office to turn in left over supplies and completed forms
- GO HOME AND PUT YOUR FEET UP!

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